

NetForum Enterprise and YM Careers.



Boost member enrollment and increase revenue with an integrated AMS and job board.

What is your job board doing to engage and recruit non-members who visit your site? We all know job boards are key to member retention but at YM Careers we understand they're an essential member acquisition tool, as well.

Unlike other job boards, YM Careers ensures associations have both visibility and recruitment access to nonmembers utilizing the board, tracking their activity and writing it back to their record within the AMS, all to drive membership and increase revenue.

One way we do this is through an integration with your NetForum AMS. The integration ensures non-members visiting your job board are not only presented with ample opportunity to join your association, but captured for your own marketing and prospecting efforts.

Your career center is a member acquisition tool.



Potential member leads are collected via your career center.

The contact information of non-members who visit your career center and sign up as job seekers is captured.



Leads are automatically sent over to your AMS.

Your career center and AMS are seamlessly integrated to share the contact information of these non-member job seekers.



Stay in front of non-member job seekers.

Calls to action are strategically placed on your job board to encourage member sign-ups.



Marketing lists of the non-member job seekers on your career center are made available.

Your AMS has enabled easy access to the non-member contact information to enable marketing your membership to these job seekers and potential members.



Member activity from the job board will also be collected and saved to the member record within your AMS.

You can have a complete view of their interactions with your association, all in one place.



Job seekers are converted to members.

Through your marketing and communications with the non-member job seeker leads, you will be able to convert these contacts to new members of your association.

Watch this innovative integration in action!

